

EVS

— EUROPEAN
VEGAN SUMMIT

A G E N D A
— 2025 —

2025 AGENDA

9th September TUESDAY

4:00 - 4:15 PM CET
keynote speech

"You may say I'm a dreamer, but I'm not the only one"
- Dr. Krista Hiddema

4:15 - 4:30 PM CET
keynote speech

"Business as usual is not an option"
- Sebastiano Cossia Castiglioni

4:30 - 4:45 PM CET
keynote speech

"The Choice That Changes Everything. A New Model for Food Sales"
- Claudia Giampietri

4:50 - 6:20 PM CET
panel

The Global Food System in 2026: A Fresh Start

6:30 - 7:45 PM CET
panel

The Right to Know: Food Transparency as the Foundation of Health Rights

7:55 - 8:55 PM CET
1 vs 1

Breaking Down Food Silos: Toward Sustainable Global Systems

10th September WEDNESDAY

4:00 - 5:15 PM CET
panel

EU-Mercosur: A Treaty Against Justice

5:20 - 6:35 PM CET
panel

The True Cost: Hidden Expenses of Shopping in Retail Chains

6:45 - 8:00 PM CET
panel

Food Education 2.0: How Much Do We Really Know About What We Eat?

11th September THURSDAY

4:00 - 5:15 PM CET
2 vs 1

Tomato gate. Who really controls the prices?

5:20 - 6:35 PM CET
panel

Let's Change the Game: Time for Healthy Competition

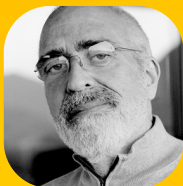
6:45 - 8:00 PM CET
panel

Behind the Green Mask: Food Industry's Marketing Tricks

2025 A G E N D A

9th Sept TUESDAY

4:00 - 4:45 PM CET KEYNOTE SPEECHES



Dr. Krista Hiddema
Sebastiano Cossia Castiglioni
Claudia Giampietri

4:50 - 6:20 PM CET THE GLOBAL FOOD SYSTEM IN 2026: A FRESH START

Moderator



DISCUSSION PANEL
Barbara Gregorczyk
dr Peter Carter
prof. Piotr Skubała
dr. Marta Czapnik Jurak
Altamush Saeed
Simon Handschuh
Zdravka Dimitrova, Ph.D.
Marlana Malerich

6:30 - 7:45 PM CET THE RIGHT TO KNOW: FOOD TRANSPARENCY AS THE FOUNDATION OF HEALTH RIGHTS

Moderator



DISCUSSION PANEL
Lek. Alicja Baska
dr Tomasz Jeżewski
Georges Hayek
dr. Shireen Kassam
Ziggy Klazes

7:55 - 8:55 PM CET BREAKING DOWN FOOD SILOS: TOWARD SUSTAINABLE GLOBAL SYSTEMS

Moderator



1 VS 1
Paulina Januszewska
Fabio Ciconte

4:00 - 5:15 PM CET EU-MERCOSUR: A TREATY AGAINST JUSTICE

Moderator



DISCUSSION PANEL

dr. Miłka Stępień

Lis Cuhna

Daniel Pérez Vega

Małgorzata Szadkowska

Carla Lettieri

Thomas Manandhar-
Richardson, Ph.D.



5:20 - 6:35 PM CET THE TRUE COST: HIDDEN EXPENSES OF SHOPPING IN RETAIL CHAINS

Moderator



DISCUSSION PANEL

Maximilian Herzog

Charlotte Linnebank

Olga Kikou, Ph.D.

Vanille Victoria Ashkanovna

Ignacia Uribe R.



6:45 - 8:00 PM CET FOOD EDUCATION 2.0: HOW MUCH DO WE REALLY KNOW ABOUT WHAT WE EAT?

Moderator



DISCUSSION PANEL

Colette Fox

Emily Angus

Lorena Mucke

Valentina Taglietti

Maša Blaznik

Nadia Tonoli



4:00 - 5:15 PM CET TOMATO GATE. WHO REALLY CONTROLS THE PRICES?

Moderator



2 VS 1

Morgan Janowicz

Dr. Sylwia Spurek

Stefano Liberti

5:20 - 6:35 PM CET LET'S CHANGE THE GAME: TIME FOR HEALTHY COMPETITION

Moderator



DISCUSSION PANEL

Rafael Pinto

Marcin Tischner

Olivier Morice

Camilla Björkbom

Louise Johansen



6:45 - 8:00 PM CET BEHIND THE GREEN MASK: FOOD INDUSTRY'S MARKETING TRICKS

Moderator



DISCUSSION PANEL

Kamila Kadziłowska

Nusa Urbancic

Matteo Cupi

Alice Di Concetto

Christine Ball-Blakely

Giulia Innocenzi



2025 PARTNERS

We extend our heartfelt thanks to all our partners whose support makes the European Vegan Summit possible. Your commitment to ethical innovation, sustainability, and plant-based progress is helping shape a more compassionate and just future.

Together, we are not only advancing dialogue but also inspiring action across Europe and beyond.



— **2025** —

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