

EVS

— EUROPEAN
VEGAN SUMMIT

A G E N D A

— 2025 —

2025 AGENDA

09 TUESDAY

4:00 - 4:15 PM CET
keynote speech

"You may say I'm a dreamer, but I'm not the only one"
- Dr. Krista Hiddema

4:15 - 4:30 PM CET
keynote speech

"Business as usual is not an option"
- Sebastiano Cossia Castiglioni

4:30 - 4:45 PM CET
keynote speech

*"The Choice That Changes Everything.
A New Model for Food Sales"*
- Claudia Giampietri

4:50 - 6:20 PM CET
panel

*The Global Food System in 2026:
A Fresh Start*

6:30 - 7:45 PM CET
panel

*The Right to Know: Food Transparency as
the Foundation of Health Rights*

7:55 - 8:55 PM CET
1 vs 1

*Breaking Down Food Silos: Toward
Sustainable Global Systems*

10 WEDNESDAY

4:00 - 5:15 PM CET
panel

*EU-Mercosur:
A Treaty Against Justice*

5:20 - 6:35 PM CET
panel

*The True Cost: Hidden Expenses of
Shopping in Retail Chains*

6:45 - 8:00 PM CET
panel

*Food Education 2.0: How Much Do We
Really Know About What We Eat?*

11 THURSDAY

4:00 - 5:15 PM CET
2 vs 1

*Tomato gate. Who really
controls the prices?*

5:20 - 6:35 PM CET
panel

*Let's Change the Game: Time for Healthy
Competition*

6:45 - 8:00 PM CET
panel

*Behind the Green Mask: Food Industry's
Marketing Tricks*

4:00 - 4:45 PM CET **KEYNOTE SPEECHES**



Dr. Krista Hiddema
Sebastiano Cossia Castiglioni
Claudia Giampietri

4:50 - 6:20 PM CET **THE GLOBAL FOOD SYSTEM IN 2026: A FRESH START**

Moderator



DISCUSSION PANEL

Barbara Gregorczyk

dr Peter Carter

prof. Piotr Skubała

dr. Marta Czapnik Jurak

Altamush Saeed

Simon Handschuh

Zdravka Dimitrova



6:30 - 7:45 PM CET **THE RIGHT TO KNOW: FOOD TRANSPARENCY AS THE FOUNDATION OF HEALTH RIGHTS**

Moderator



DISCUSSION PANEL

Katarzyna Błażejewska Stuhr

dr Tomasz Jeżewski

Georges Hayek

dr. Shireen Kassam

Ziggy Klazes



7:55 - 8:55 PM CET **BREAKING DOWN FOOD SILOS: TOWARD SUSTAINABLE GLOBAL SYSTEMS**

Moderator



1 VS 1

Paulina Januszewska

Fabio Cicone

4:00 - 5:15 PM CET **EU-MERCOSUR: A TREATY AGAINST JUSTICE**

Moderator



DISCUSSION PANEL

dr. Miłka Stępień

Lis Cuhna

Daniel Perez Vega

Małgorzata Szadkowska

Carla Lettieri

Thomas Richardson, PhD



5:20 - 6:35 PM CET **THE TRUE COST: HIDDEN EXPENSES OF SHOPPING IN RETAIL CHAINS**

Moderator



DISCUSSION PANEL

Maximilian Herzog

Charlotte Linnebank

Olga Kikou

Vanille Victoria Ashkanovna



6:45 - 8:00 PM CET **FOOD EDUCATION 2.0: HOW MUCH DO WE REALLY KNOW ABOUT WHAT WE EAT?**

Moderator



DISCUSSION PANEL

Colette Fox

Emily Angus

Lorena Mucke

Valentina Taglietti

Maša Blaznik

Nadia Tonoli



4:00 - 5:15 PM CET **TOMATO GATE. WHO REALLY CONTROLS THE PRICES?**

Moderator



2 VS 1

Morgan Janowicz

Dr. Sylwia Spurek

Stefano Liberti

5:20 - 6:35 PM CET **LET'S CHANGE THE GAME: TIME FOR HEALTHY COMPETITION**

Moderator



DISCUSSION PANEL

Rafael Pinto

Marcin Tischner

Olivier Morice

Camilla Björkbom

Louise Johansen



6:45 - 8:00 PM CET **BEHIND THE GREEN MASK: FOOD INDUSTRY'S MARKETING TRICKS**

Moderator



DISCUSSION PANEL

Kamila Kadziłowska

Nusa Urbancic

Matteo Cupi

Alice Di Concetto

Christine Ball-Blakely

Giulia Innocenzi



2025 PARTNERS

We extend our heartfelt thanks to all our partners whose support makes the European Vegan Summit possible. Your commitment to ethical innovation, sustainability, and plant-based progress is helping shape a more compassionate and just future.

Together, we are not only advancing dialogue but also inspiring action across Europe and beyond.



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